

MEDIA RELEASE:

For Immediate Release

October 21, 2015

A Heartfelt Thank You

The people of Norfolk gave “from the heart” through the 13th Norfolk General Hospital Foundation Radiothon with 98.9 Norfolk’s myFM. The 10 hour broadcast wrapped up on Wednesday with a total of \$83,785.00 pledged in support. Kelly Isfan, NGH CEO kicked off the broadcast praising the generosity of Norfolk and area and with the first donation on the day challenged NGH management to also give as generously as possible. Listeners from all corners of Norfolk County dug deeply to help in the purchase of new cardiac testing equipment for the hospital.

“Norfolk is a hotspot for cardiac disease and with an increased demand for testing; NGH will now be able to better provide this service and change the outcomes of our patients” expressed Dr. David Kennedy an internist at NGH.

Guest after guest including doctors, hospital directors and members of the public told compelling and passionate stories of the great service, commitment to care and incredible experiences at NGH. Norfolk County residents Wayne Wibley, Dick Matthews and Kari Lee each describe how doctors and staff “saved my life.”

“I was treated like a king!” said David Kent, the final guest of the day. Mr. Kent, who suffered a heart attack, went on to describe his experience by turning the attention away from himself to praising the doctors, nurses and staff. He explained how equipment purchased through recent Radiothons was involved in his treatment specifically the automated drug dispensing cabinets and the portable X-ray machine. “This is why it is important to give to NGH.”

“We would not be Norfolk’s local hospital without the incredible support of the community” stated Kelly Isfan NGH CEO as she announced the total contributions on the day. She went on to say “98.9 myFM has been a tremendous partner and supporter of the NGH Foundation – thank you to all the radio staff who today have given tremendous effort to help maintain health care close to home.”

The Radiothon has helped the Foundation with more than \$1 million in fundraising. It is this kind of community giving that allows NGH to provide the best quality patient care and services.



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The Norfolk General Hospital Foundation is responsible for raising funds to purchase needed equipment to continue and improve the health care provided by NGH to Norfolk County and area. Since 2001 the Foundation, through 13 Radiothons has raised funding to help purchase equipment for CT scan, Diagnostic Imaging, Endoscopy, Automated Drug Dispensing Cabinets and now, new Cardiac Testing equipment.



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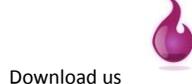
“Our mission is to relieve illness and suffering, and help people live healthier lives.”



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