

April 23, 2019

Year of the Cat 2.0 Radiothon



Norfolk General Hospital Foundation is heading to local airwaves to raise funds to purchase a new CT scanner. Year of the Cat 2.0 Radiothon will air on both of Norfolk's Radio stations 98.9 myFM and Oldies 99.7 Tuesday May 7.

The Computed Tomography scanner (CT) is the single most important piece of equipment at NGH and the best diagnostic tool. With some 8000 scan each year the CT is the workhorse of our Imaging Department. It is able to detect and diagnose a wide variety of diseases and conditions – and in other cases rule them out – quickly, accurately and painlessly.

CT is imaging technology that allows physicians and radiologists to literally see inside the body. CT can be a lifesaver.

The current CT went into service in 2006. Sadly, this unit is no longer up to the task and is in need of replacement. The machine spends too much time down for maintenance. And, as of the end of 2019 the CT will no longer be supported by the manufacturer.

NGH will replace the old 64 slice machine with an upgraded 128 slice unit. Cost: \$1.5 million. The new unit is superior in every way. It will produce a sharper "slimmer" and easier to read image and it will work faster with reduced radiation exposure; important for patients requiring multiple scans. The new unit will maintain this vital diagnostic service at NGH. Patients will not have to leave the community for a CT.

"We invite listeners to call in during the broadcast with their donation" notes Jennifer White Director NGH Foundation. "Adding your voice will definitely make a difference in the delivery and maintaining of great healthcare close to home."

About Radiothon: The Norfolk General Hospital Foundation has collaborated with Norfolk's local radio since 2002. The day-long broadcast features interviews with doctors, nurses and hospital staff, donors

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and patients who share their stories in the hope of convincing listeners to pick up the phone and pledge financial support. More than \$1million has been raised locally through Radiothon broadcasts which have helped NGH acquire new life saving equipment for Endoscopy, Automated Drug Dispensing Cabinets, new Cardiac Testing equipment, a state-of-the-art Ultrasound, equipment for the Labour & Delivery and the original CT. This year is the first Radiothon to air on both 98.9 myFM and its sister station Oldies 99.7.

For more information please contact:

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by Meeting Tomorrow's Capital Needs today.”**

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