

May 15, 2019

Listeners Hear the Call

Thank you to Norfolk County for the outpouring of generous support of the Norfolk General Hospital Foundation Radiothon with Norfolk's 98.9 myFM and Oldies 99.7. The 10 hour broadcast wrapped up on Tuesday May 7 with a total of \$56,366.00 pledged in support of a new Computed Tomography (CT) Scanner.

Kelly Isfan, NGH CEO, started the day at 7am saying "I am looking forward to a great day. The people in our community are so very generous to their hospital and I know when asked listeners will respond as generously as possible."

On-air guests included doctors, hospital staff and a handful of patients who shared compelling and passionate stories of the great service, commitment to care and incredible experiences at NGH. "Sometimes what a scan doesn't find is as important as what it does find. In my case the CT ruled out possible health issues" shared Doug Sibbett who recently had a scan at NGH. Breast Cancer survivor Lisa Dedrick related "I felt very fortunate that I could have my cat scan in my own hometown – and then that they could send that information off. I was more fortunate that I could have it within 2 weeks."

The CT scanner is the single most important piece of equipment at NGH and the best diagnostic tool. The current unit performs some 8,000 scans a year. It has been a real workhorse for the hospital's imaging department, able to detect and diagnose a wide variety of diseases and conditions, and in some cases rule them out – quickly, accurately and painlessly. The current unit has been in service since 2006 and at 13 years old, it is sadly no longer up to the task and needs to be replaced.

"This is why it is important to give" stated Jennifer White Director of NGH Foundation "We are so grateful to everyone who pledged their support. And, for the tremendous partnership with and support from myFM and Oldies - the radio staff has done an amazing job helping NGH in maintaining health care close to home."

To date, the Radiothon has assisted the Foundation to raise more than \$1.8 million for new and vital hospital equipment. Funding for these expenditures does not come from the provincial ministry. It is community giving that allows NGH to provide the best quality patient care and services. The Norfolk General Hospital Foundation is responsible for raising funds to purchase

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needed equipment to continue and improve the health care provided by NGH to Norfolk County and area. Since 2001 the Foundation, with the support of 16 Radiothons has helped to fund the purchase of the original CT scan, Diagnostic Imaging and Endoscopy equipment, Automated Drug Dispensing Cabinets, new Cardiac Testing equipment, a state-of-the-art Ultrasound and now a new and improved CT scan.

Donations for Year of the Cat 2.0 continue to arrive at the Foundation office. The Radiothon total has climbed to over \$60,000.00. Anyone interested in giving can contact the NGH Foundation by calling 519-426-0130 ext. 2456 or by clicking the Donate Now button on the NGH website www.ngh.on.ca

For more information please contact:

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by Meeting Tomorrow's Capital Needs today.”**

