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MEDIA RELEASE:

For Immediate Release

Rotary and NGH team up for Femme Friday

The Rotary Clubs of Delhi, Simcoe and Norfolk Sunrise have teamed up with Norfolk General Hospital to organize Femme Friday on May 3. Femme Friday encourages people from our community to drop by for a free coffee in the NGH Resource Room and bring a package of feminine hygiene product or other necessary grooming supply item. Products such as tampons and pads, deodorant, shampoo/conditioner, soaps, hair products, toothbrushes and toothpaste would be appreciated. The products will be distributed to the five Norfolk County food banks.

“This idea was brought forward by Lisa Bishop from the Delhi Rotary Club. She had seen other similar events and after we chatted I thought we (NGH) could certainly provide the venue to make this happen” explained Kelly Isfan NGH CEO and member of the Rotary Club of Simcoe.

According to Food Banks Canada, girls and women represent 49% of adults who access food banks each month. They not only need access to food but also items like feminine hygiene products. These women with limited income must often make a choice between staying healthy and clean during their cycle or purchasing food or transportation.

“Food banks struggle to provide these items” said Isfan “and this is one opportunity for us to come together and make a difference.”

Femme Friday will be held on May 3 in the Norfolk General Hospital Resource Room (main floor) from 9am – noon. Please help support our local food banks.

For more information please contact Joanne Kiefer NGH Director of Food & Nutrition/Housekeeping (member Rotary Club of Norfolk Sunrise) 519-426-0130 ext. 1263



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