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MEDIA RELEASE:

For Immediate Release

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Bears, Blankets and Books Anniversary Giving

The Norfolk District branches of the Women’s Institute celebrated the 121st Anniversary of the Federated Women’s Institute of Ontario on February 20 with a donation to the Norfolk General Hospital. All branches lovingly prepared over 40 special kits including a bear, a blanket and a book to be given to children while at the hospital. Vivian Lloyd, Norfolk WI Public Relations Coordinator stated “We do it as part of our outreach to the community” said Vivian Lloyd, Norfolk WI Public Relations Coordinator, “It’s part of our mandate to give to the community, to further support women and children”





The WI packages were accepted by Kim Mullins, Director of the Emergency Department and will be distributed to children through the Volunteers Association’s Share Bear program. “It means so much to them. It is such a trying and stressful time for them and their parents or grandparents.” Mullins told the Institute members, “Having someone give to them a bear or blanket or book just brings down the stress level. Thank you so much for thinking of us.”

The Norfolk District WI includes 8 branches in Bealton, Langton, Lynedoch, Marburg, Renton, St. Williams, Victoria and Walsingham. They have donated similar kits to the Norfolk Hospital Nursing Home and other Nursing Homes in the community. For more information about the organization please visit: www.fwio.on.ca

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“Our mission is to relieve illness and suffering, and help people live healthier lives.”

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