



November 19, 2018

### **NGHF Launches Year of the Cat 2.0**

The Norfolk General Hospital Foundation has one BIG item on its Christmas Wish List: A new CT unit for the hospital. Jennifer White NGH Foundation Director made the wish known at the November 8 Donor Event.

"As of December 31, 2019 our current CT scan will be obsolete" explained White as she addressed the room full of donors, "I have spoken with many of you and you have expressed a loving memory of the Cat for the original Year of the Cat campaign. So, today we are launching the \$1.5 million Year of the Cat 2.0."

The first computed tomography (CT) scanner at NGH began service in 2006. The 64 slice unit provided NGH with a vital diagnostic tool that produced detailed three dimensional images inside the body of bones, blood vessels and organs. Doctors use CT scans to detect bone and joint problems, conditions like cancer, heart disease, emphysema, or liver masses. They show internal injuries and bleeding, locate tumors, blood clots, excess fluid or infection. The images guide treatment plans and procedures such as biopsies, surgeries and radiation therapy.

Now, this key piece of equipment is nearing end of life and is in need of replacement. NGH will purchase a new 128 slice CT scanner allowing NGH to provide the best patient care possible.

"It's exciting" stated White "We are getting new updated technology. We are going from a 64 slice to 128 which will increase the scanning speed, provide much better image quality, and reduce the amount of radiation exposure to patients. In the end, patients will receive a faster more accurate diagnosis."

"It is important to have a community hospital, whether it is for individual healthcare or to attract local business, to support a thriving community. And, we can only have a healthy hospital if we have the support of the community. Your support has never been so critical" expressed Kelly Isfan NGH CEO.

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NGH needs to get this project completed in the next 14 months. The NGH Foundation is reaching out to donors and potential donors this holiday season through its Christmas Appeal. This letter has been mailed out to thousands of households in Norfolk and Area. The Foundation is asking for you to respond as generously as possible. If you did not receive the Christmas Appeal letter your gift will be greatly appreciated.

To donate to the Year of the Cat 2.0 campaign:

Make cheques payable to Norfolk General Hospital Foundation

Year of the Cat 2.0 in the subject line

For more information:

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**“Our Mission is to Constantly Invest in Norfolk General Hospital  
by Meeting Tomorrow's Capital Needs today.”**

