



365 West Street, Simcoe, Ontario N3Y 1T7  
www.ngh.on.ca  
519-426-0130 Ext.6977

## MEDIA RELEASE:

For Immediate Release

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### Breast Screening at Norfolk General Hospital

Many Norfolk women are still not getting screened for breast cancer. Norfolk General Hospital is encouraging women to participate in the Ontario Breast Screening Program (OBSP) as soon as they are eligible and make mammograms part of their routine medical care. Breast cancer is easier to treat when caught early yet according to Cancer Care Ontario only 63 percent of women in our region are getting screened through the OBSP for early signs.

*October is Breast Cancer Awareness Month.*

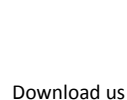
The OBSP at NGH provides free screening mammograms to women aged 50 to 74 with no signs of breast cancer. It's recommended that these women get a mammogram every two years since early detection through mammography can result in significant health benefits including increased treatment options and better survival rates. Women should talk to their healthcare provider about what's right for them based on their personal and family health history.

"It is important that women start screening with OBSP as soon as they are eligible and continue with routine mammograms every two years." said Steve Eagan, Manager Diagnostic Imaging "We make it easy to book an appointment. Self-referrals are available by calling 519-426-4006." More information is available at [www.ngh.on.ca](http://www.ngh.on.ca) under the Services button.

NGH is fully accredited by the Canadian Association of Radiologist's Mammography Accreditation Program ensuring that the quality of mammography images meets the highest standards.

Gerry Hamill  
Communication Specialist  
519-426-0130 ext. 2454  
[ghamill@ngh.on.ca](mailto:ghamill@ngh.on.ca)

*"Our mission is to relieve illness and suffering, and help people live healthier lives."*



Just Wash your Hands

