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RADIOthon
NORFOLK GENERAL HOSPITAL FOUNDATION | **MAY 12, 2017**

Over \$60,000 to new Ultrasound Unit

A resounding "Thank You" to the residents of Norfolk county for their generous support of the 14th Norfolk General Hospital Foundation Radiothon with Norfolk's 98.9 myFM. The 10 hour broadcast wrapped up on Friday with a total of \$60,471.00 pledged in support of a new Ultrasound machine.

The broadcast kicked off at 7am with Kelly Isfan, NGH CEO praising the generosity of Norfolk and area. She quickly made the first donation of the day by pledging \$1,000 of her own money and asking listeners to give as generously as possible.

According to Barry Veermerch Director of Clinical Diagnostic Services "an Ultrasound is basically a machine that makes quick and painless images so that organs inside the body can be examined. An ultrasound can check on your liver, kidneys, spleen, bladder, hernia, thyroid, the condition of your unborn baby and so much more" adding "NGH performs around 7,500 ultrasounds every year and with increasing numbers and given that our machine is 13 years old - it is time for a new one." The new ultrasound unit will produce sharper, more detailed sonography images. Radiologists and doctors will be able to diagnose with greater accuracy.

Guests included doctors, hospital directors and members of the public who shared compelling and passionate stories of the great service, commitment to care and incredible experiences at NGH. "This is why it is important to give to NGH" stated Julie Powell Director of Development NGH Foundation "We are so grateful to everyone who pledged their support. And to 98.9 myFM for being a tremendous partner and supporter of our hospital and community – the radio staff has done a tremendous service today in maintaining health care close to home."

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The Radiothon has helped the Foundation with more than \$1 million in fundraising. It is this kind of community giving that allows NGH to provide the best quality patient care and services. The Norfolk General Hospital Foundation is responsible for raising funds to purchase needed equipment to continue and improve the health care provided by NGH to Norfolk County and area. Since 2001 the Foundation, through 14 Radiothons has raised funding to help purchase equipment for CT scan, Diagnostic Imaging, Endoscopy, Automated Drug Dispensing Cabinets, new Cardiac Testing equipment and now a state-of-the-art Ultrasound.

For more information please contact:

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**“Our Mission is to Constantly Invest in Norfolk General Hospital
by Meeting Tomorrow's Capital Needs today.”**



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