



Filling the Right Prescription.

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The Norfolk General Hospital Foundation broadcast its 12th Radiothon fundraiser with local radio station 98.9 myFM today. We had the need, Norfolk County filled the prescription. The day started shortly after 7am with CEO Kelly Isfan donating and broadcasting a challenge to NGH leadership. "The Right Prescription" Radiothon raised **\$92,135.00** towards the purchase of new state-of-the-art Automated Drug Dispensing Cabinets. NGH will purchase a total five cabinets at a cost of \$400,000.

"These cabinets will help prevent errors, protect patients and optimize workflow." Connie Eppel Director of Pharmacy

NGH administers approximately 750,000 doses of medications annually. That's why the hospital has turned to this innovative unit dose dispensing system offering a way to ensure patient safety by reducing the risk of missed doses or other oversights. These new medication delivery systems will include secure electronic medication cabinets connected to NGH's electronic medical records. As the patient is given medication, the health care provider will access the patient's electronic medication administration record (e-MAR) from the cabinet's on-board computer. The correct dose medication will be selected and then dispensed as only the drawer containing the selected medication will open. At the same time, all activity will be tracked. This essential technology which will greatly reduce the potential for error and certainly the patient's experience will benefit from this improved safety.

"The Foundation is truly grateful for the generosity of Norfolk and area residents. myFM has been tremendously supportive with its donation of talent and airtime. Nearly one and a half million dollars has been raised for the Foundation through the Radiothon campaigns." Julie Powell Director of Development NGH Foundation

The Norfolk General Hospital Foundation is responsible for raising funds to purchase needed equipment to continue and improve the health care provided by NGH to Norfolk County and area. Since 2001 the Foundation, through 12 Radiothons has raised funding to help purchase equipment for CT scan, Diagnostic Imaging, Information Technology upgrades, and Endoscopy.

For more information on the 2014 Norfolk General Hospital Foundation “The Right Prescription” Radiothon campaign with 98.9 myFM please contact:

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“Our mission is to relieve illness and suffering, and help people live healthier lives.”

