Norfolk GENERAL HOSPITAL FOUNDATION

March 1, 2016

Dear Friend,

Have you ever wondered how your generosity makes a difference at Norfolk General Hospital? I'm Dr. Nancy Gabel, Chief of Staff here at NGH, and I've seen first-hand how your support saves and transforms lives.

Last year, gifts from caring supporters like you helped:

- **Bring comfort to patients in need.** By helping NGH purchase new pain pumps you helped relieve the discomfort of patients in labour and delivery, palliative care and those recovering from surgery.
- **Keep patients safe and stable.** The new Vital Sign Monitors that you helped make possible are allowing us to keep an eye on patients' heart rate, blood pressure, body temperature and breathing so we can respond to any issues before they become serious.
- **Assist in the diagnosis of cardiac conditions.** With the purchase of new Stress Testing Equipment, you are helping us monitor how people with suspected heart conditions respond to exercise on a treadmill. Heart disease is one of the leading health threats so this diagnostic equipment couldn't have come at a better time.

I'm so grateful for your recent gift to NGH, Mrs. Donor. By sending your 2016 contribution of $LGA+25%, $LGA+10%, or whatever you can comfortably afford, you will be helping to put vital tools and equipment into the hands of the doctors, nurses and other health care specialists who want to offer you the best care possible.

The only way we can purchase new hospital equipment is with your continued dedication and financial support.

Government funding only goes so far. Fundraising for new equipment is the responsibility of community members like you and I. We all need to do our part.

That's why I'm reaching out to you today. **Our health care team has identified a number of urgent priorities.**

CUT ON THIS LINE

YES, I WANT TO HELP NGH PURCHASE URGENTLY NEEDED NEW MEDICAL EQUIPMENT! HERE IS MY TAX-DEDUCTIBLE GIFT OF:

☐ $65 ☐ $60 ☐ $50 Other $_____ ID#

☐ I have made my donation online at www.ngh.on.ca Name

☐ I've enclosed a cheque payable to: The Norfolk General Hospital Foundation

☐ I prefer to pay by credit card: ☐ Visa ☐ Mastercard ☐ AMEX

NAME AS IT APPEARS ON THE CREDIT CARD

CARD NUMBER |___|___|___|___|___|___|___|___|___|___|___|___|___|___|___|___|

EXPIRY DATE |___|___|___|___| SIGNATURE _____

Help patients at NGH year-round! Turn over for details.

By sending your contribution for 2016 you can help NGH purchase:

- **Fetal Monitors** ($50,541). Essential to the health of our youngest patients, this equipment helps us keep track of an unborn baby's vital signs with incredible accuracy. Fetal Monitors also offer labouring women more comfort since the advanced new type of monitors allow for more freedom of movement.

- **Coagulation analyzer** ($25,000). By monitoring coagulation, we can diagnose potential causes of haemorrhage and predict the risk of bleeding during procedures. This equipment is especially vital to patients presenting with suspected blood clots or potential pulmonary embolism (clots in the lungs).

- **Laryngoscope** ($5,340). When a patient is having trouble breathing and requires a breathing tube, Laryngoscopes are essential to ensure safe placement. This life-saving tool is critical to our respiratory transport boxes, crash carts, anesthesia carts and pediatric cart. We also need them for patients in surgery.

By giving to NGH today you can help us provide the very best treatment and care to those you love most – your family, friends and neighbours.

Please take a moment right now to send your tax-deductible gift in the enclosed postage-free envelope. On behalf of all the patients who benefit from your commitment to local health care, thank you again for all you do for our hospital. Your support is truly appreciated.

Sincerely,

Dr. Nancy Gabel
Chief of Staff
Norfolk General Hospital

P.S. **The only way our community hospital can purchase urgently needed new medical equipment is with your support. Please rush your gift to NGH today. Thank you!**

CUT ON THIS LINE

HELP PATIENTS AT NGH YEAR-ROUND BY JOINING OUR MONTHLY CARING CLUB!

I would like to provide ongoing monthly support and spread my generosity over the entire year:

☐ $10.00 ☐ $25.00 ☐ $40.00 ☐ Other $_____

☐ **Post-dated Cheques Monthly Gift**
Enclosed are 12 post dated cheques for the first of each month payable to: "**Norfolk General Hospital Foundation"**

If we fulfill our goal to purchase this new equipment, your gift will go to the next most pressing equipment need in the hospital

☐ **Credit Card Monthly Gift:** I authorize the Norfolk General Hospital Foundation to deduct my monthly gifts directly from my credit card on the ☐ 1st or the ☐ 15th of each month.

☐ Visa ☐ Mastercard ☐ AMEX

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EXPIRY DATE |___|___|___|___| SIGNATURE _____

I understand that I may change, pause or cancel this arrangement at any time by notifying the Foundation.

NORFOLK GENERAL HOSPITAL FOUNDATION • 365 West Street, Simcoe ON N3Y 1T7
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