



## **H**ELPING TO SUPPORT OUR HOSPITAL

The Norfolk General Hospital Foundation recently launched **Catch the Norfolk Ace** and it is gaining momentum. Each week the list of winners grows as does the progressive jackpot, currently well over \$900. This online fundraiser gives everyone who purchases tickets a chance to win big while supporting their community Hospital. Tickets and information are available at [www.catchthenorfolkace.ca](http://www.catchthenorfolkace.ca).

With the onset of the COVID-19 pandemic, the Foundation has had to find new and unique ways to try and fundraise for the ongoing equipment needs of the hospital. Due to the global pandemic, many of the traditional fundraising events have either been canceled or postponed indefinitely.

Thus, in February 2021 **Catch the Norfolk Ace** was born! With each new draw, one lucky winner takes home that week's prize, and with each week that the Ace of Spades is not uncovered the progressive jackpot grows.

### **Here is why supporting the Norfolk General Hospital through the Foundation's Catch the Norfolk Ace is so important:**

While the Ontario government funds the annual operations of our hospital it is up to us to raise the necessary funds to purchase and upgrade many of our vital pieces of equipment. Hospital equipment in this day and age is very high-tech, which is wonderful for providing state-of-the-art healthcare to our community. However, it also means that equipment has a certain lifespan and needs to be replaced or upgraded at set times due to frequent use or if new technology eclipses what we currently have.

With the help of **you** – our donors, we have raised funds for so many pieces of vital equipment, from something as simple as a blanket warmer to something as complex and high-tech as our new state-of-the-art CAT scan unit. Every dollar the community donates helps to ensure that the physicians and staff at NGH have the necessary equipment to provide every patient in our community with exceptional health care close to home.

At the heart of our fundraising efforts is the local community which we serve. Without the generosity of our community donors, we would not be able to do all that we do! For as much as the community needs and relies on our local hospital for their healthcare, NGH needs and relies on the community for their support. While it is thrilling to watch the jackpot grow and see the new winners announced each week it is also thrilling to realize that this fundraiser is raising money for the vital equipment that is necessary to enhance the lives of our patients.

Purchasing tickets for **Catch the Norfolk Ace** is a win-win for everyone!

